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 CHANGE GUESTS contact digital PROMOS SALES  
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**CAN YOUR BUSINESS AFFORD NOT TO BE MOBILE?**  
**SHOWCASE YOUR BUSINESS. SHARE YOUR NEWS. RUN YOUR SPECIALS.**

- 25.1 MILLION SOUTH AFRICANS HAVE MOBILE PHONES & TABLETS. WE ARE RANKED 4<sup>TH</sup> BIGGEST DATA USERS IN MOBILE TRAFFIC. \*SARF - AMPS STUDY 2010
- IEXPO APP OFFERS A VARIETY OF INDUSTRY SPECIFIC SHOWCASES ALL FROM ONE CONVENIENT APP. UPDATED AUTOMATICALLY THROUGH PUSH NOTIFICATION.
- AVAILABLE FOR ANDROID & APPLE DEVICES.
- PLUS IT ALL GETS MANAGED FOR YOU!! WE DO THE MARKETING VIA WEB, PRINT AND RADIO CAMPAIGNS. DRAWING THE LARGEST POSSIBLE RANGE OF POTENTIAL CLIENTS TO YOUR BUSINESS.
- OUR SHOWCASE IS BY EXCLUSIVE INVITATION ONLY AND IS LIMITED TO 15 CLIENTS PER CATEGORY PER SHOWCASE.



LAUNCHING OCTOBER 2014



# HOW DOES IEXPO APP WORK?



## ONE CONVENIENT APP

ONE CENTRAL APP, SHOWCASING A VARIETY OF INDUSTRIES.

GIVING YOU A LARGER AUDIENCE.

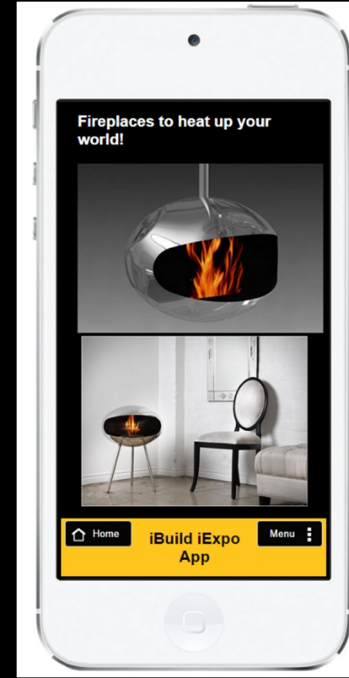
PUSH NOTIFICATIONS SEND A MESSAGE TO ALL APP USERS THAT UPDATES HAVE BEEN MADE TO THE APP.



## VARIOUS SHOWCASES INCLUDED

BUILT FOR TABLETS/SMART PHONES.

EACH IEXPO APP INCLUDES: UNIQUE BRANDING, AN IEXPO LISTING, AN IMAG, ISPECIALS & VISITOR'S CAN RATE & SHARE THE APP.



## IEXPO & ISPECIALS

YOUR WEBSITE WILL BE EMBEDDED INTO THE IEXPO APP OF YOUR CHOICE.

THIS MEANS YOUR BRAND, CONTACT DETAILS, PRODUCTS & SERVICES ARE EASY FOR VISITORS TO FIND.

ADDITIONALLY ISPECIALS ALLOWS YOU TO RUN YOUR SPECIALS & PROMOTIONS DURING YOUR SHOWCASE PERIOD. SEND TO [INFO@IEXPO.CO.ZA](mailto:INFO@IEXPO.CO.ZA)

## IMAG

THE IMAG SECTION ALLOWS YOU TO SUBMIT ARTICLES, CHECKLISTS, LATEST PROJECTS, PRODUCT LAUNCHES, TRENDS, YOUTUBE VIDEOS, EXPERT ADVICE ETC.

SEND YOUR CONTENT TO [INFO@IEXPO.CO.ZA](mailto:INFO@IEXPO.CO.ZA).

YOUR SHOWCASE REMAINS ON THE IEXPO APP FOR 1 YEAR. EACH APP STARTS ON THE 15<sup>TH</sup> OF EVERY MONTH. MATERIALS REQUIRED BY 1<sup>ST</sup> OF EVERY MONTH.



## MANAGED & MARKETED FOR YOU

WE WILL MARKET THE IEXPO APP AND SUB IEXPO APPS VIA:

- WEB: GOOGLE & FACEBOOK & OTHER POPULAR SA SITES
  - PRINT: SOUTH AFRICAN NEWSPAPERS BUSINESS SECTIONS
  - RADIO: 702 TALK RADIO, HIGHVELD, KFM & EAST COAST RADIO
- \* RADIO & PRINT WILL BE USED AS THE APPS REACH FEASIBLE CAPACITY.

WE MANAGE THE ADVERTS:

- ALL YOU NEED TO DO IS SIGN UP AND BE SURE TO SUPPLY US WITH YOUR WEBSITE ADDRESS.
- SEND ANY ARTICLES OR VIDEOS ETC FOR THE IMAG OR ANY SPECIALS YOU WOULD LIKE US TO ADD TO YOUR IEXPO APP BY THE 1<sup>ST</sup> OF THE MONTH – EMAIL TO: [INFO@IEXPO.CO.ZA](mailto:INFO@IEXPO.CO.ZA)

## ADVERTISE

HOW TO ADVERTISE?

1. SIMPLY CLICK THE IADVERTISE LINK ON YOUR INVITATION TO GO TO OUR WEBSITE .
2. SELECT THE IEXPO APP OF YOUR CHOICE AND SIGN UP.  
\* BE SURE TO ADD YOUR WEBSITE ADDRESS.
3. MAKE YOUR PAYMENT VIA PAYFAST.

ANNUAL COST OF R2500-00 PER ANNUM. 2014/2015

PAYMENTS CAN BE MADE VIA CREDIT OR DEBIT CARD PAYMENT, INSTANT EFT OR UKASH.

PAYMENTS ARE PROCESSED SECURELY WITH PAYFAST.



mobile website

mobile app

one easy platform



[iexpo.co.za](http://iexpo.co.za)

multiple devices



## CONTACT US

WEBSITE: [WWW.IEXPO.CO.ZA](http://WWW.IEXPO.CO.ZA)

EMAIL: [INFO@IEXPO.CO.ZA](mailto:INFO@IEXPO.CO.ZA)

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IEXPO IS AN INITIATIVE OF BIZ E ZINE COMMUNICATIONS C.C.

WEBSITE: [WWW.BIZ-E-ZINE.BIZ](http://WWW.BIZ-E-ZINE.BIZ)

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